

## For Corporates

- Event management solution for managing corporate event with a clear impact on
  - Delegates engagement
  - Excitement during events
  - Event marketing and updates on social media
- Simplified one touch NFC / RFID based event management
- Social Media integration support or event marketing & brand building
- Somprehensive reports to enhance post event delegates experience
- An engaging execution to ensure repeat event management



## ROI

- Customer engagement
- Brand Recognition
- Leads Generation
- Customer footfall
- Social media integration - Global Visibilty

## For Event Management Companies

- Automate / authenticate attendee registration
- Eliminate attendee flow bottlenecks
- Length of Stay
- Hot Spots
- Manage VIP access processing
- Attendee identification
- Eliminate counterfeit pass / ticket problems
- Capture data for analysis

## Corporate Events

- Conferences and Seminars
- Business development
- Product launches
- Executive visits
- Lead generation
- Residential conferences
- Briefing sessions
- Road shows
- Channel events
- Awards functions
- Industry association events

## Academic Events

- Conferences and Seminars
- Award functions
- Annual Gatherings
- Excursions
- Children's / Teacher's Day
- Parent's Day

## General Events

- Conference and seminars
- Exhibitions
- Conventions
- Marriages / Receptions
- Admissions / Recruitment
- Birthday / Valentine / New Year

